



CREATIVE ENTERTAINMENT SERVICES, INC.

PRODUCT PLACEMENT, PROMOTIONS & EVENT MARKETING

7009 Valjean Ave, Van Nuys, CA 91406
Phone 818.748.4800 Fax 818.787.7908
www.acreativegroup.com/ces

CLIENT LIST WINTER 2012

Jennifer Platt, Senior Account Manager 818.748.4841 Samantha Sarakanti, Client Services Director 818.748.4846
Vanessa Singleton, Senior Account Manager 818.748.4845 Ryan Mogge, Client Communications Manager 818.748.4844



BROWN-FORMAN:



KELLOGG'S:





BROWN-FORMAN

www.brownforman.com

Brown-Forman is a diversified producer of fine quality consumer products. It was founded in 1870 by George Garvin Brown in Louisville, Kentucky. Brown-Forman, one of the largest American-owned spirits and wine companies and among the top 10 largest global spirits companies, sells its brands in more than 135 countries and has offices in cities across the globe. At Brown-Forman, the experience of life is enriched by responsibly building beverage alcohol brands that thrive and endure for generations.



CHAMBORD LIQUEUR - France

www.chambordonline.com

Chambord is a unique black raspberry liqueur that is all natural and made with fresh black raspberries, vanilla and honey. Chambord is inspired by a luxurious black raspberry liqueur produced for Louis XIV during his visit to Chateau Chambord in 1685. Today, Chambord is produced on the premises of a traditional Loire Valley chateau south of Paris. Superb as an enhancement to almost any cocktail or superior sipped alone, Chambord is the perfect addition to any occasion. Chambord Vodka is also available for placement.



EARLY TIMES KENTUCKY WHISKY - Kentucky

www.earlytimes.com

Early Times Kentucky Whisky, first distilled in 1860 outside of Bardstown, Kentucky, is a smooth whisky known for its rich heritage and mild taste profile. While Early Times is now made with modern methods, its name still evokes images of the good old days and still provides a welcome reward at the end of a hard day's work.



EL JIMADOR - Mexico

www.eljimador.com

el Jimador is a premium, authentic tequila from Casa Herradura, est. 1870 that captures the spirit of real tequila. Since its introduction, el Jimador has become the #1 selling tequila in Mexico because of its quality, accessibility and great value... el Jimador, 100% Agave 100% Value.



FINLANDIA - Finland

www.finlandia.com

Finlandia Vodka is born from the finest six-row barley, kept clean and pure by the harsh Finnish winters and then nourished gently during the summer by the generous midnight sun. It is then refined by our state-of-the-art continuous distillation process, with more than 200 distillation steps, leaving no impurities, thus requiring no filtering. This refined spirit is then blended with pure, untouched glacial spring water. From nature to bottle, nowhere along the way do we alter the water, to create a crisp and naturally pure vodka.



HERRADURA - Mexico

www.herradura.com

Herradura Tequila has been setting the standard for exceptionally crafted tequilas since 1870. Created with the traditional processes employed at Casa Herradura, it is one of the only hand-harvested, handcrafted and estate bottled tequilas in the world. It is this commitment to unsurpassed quality and tradition that has made Herradura what it will always be, extraordinary. And it is why Herradura had earned numerous accolades, including more than 16 gold medals for taste and quality.



JACK DANIEL'S TENNESSEE WHISKEY - Tennessee

www.jackdaniels.com

Jack Daniel's, the best selling whiskey in the world, was established in 1866 and is crafted at America's oldest registered distillery in the small town of Lynchburg, Tennessee. Made using the finest grains and pure, iron-free water from our cave spring, Jack Daniel's is a unique whiskey that is slowly mellowed drop by drop through 10 feet of sugar maple charcoal and matured in new American oak barrels to achieve its smooth character.

Beverages - Alcoholic Continued:



GENTLEMAN JACK RARE TENNESSEE WHISKEY - Tennessee
www.gentlemanjack.com

Gentleman Jack Rare Tennessee Whiskey is a super-premium whiskey hand-crafted by the folks at the Jack Daniel Distillery. Gentleman Jack is the only whiskey in the world that is charcoal-mellowed twice, once before it goes into a new charred oak barrel and again after it has matured. It appeals to those drinkers who want a whiskey that best reflects their refined tastes. This twice charcoal-mellowed whiskey delivers an exceptionally smooth flavor that never overpowers your favorite drink recipe. Gentleman Jack is the mellower side of Jack Daniel's.



JACK DANIEL'S SINGLE BARREL TENNESSEE WHISKEY - Tennessee
www.jdsinglebarrel.com

Jack Daniel's Single Barrel Tennessee Whiskey is a fine hand-crafted ultra-premium whiskey from a single barrel. Our Master Distiller Jimmy Bedford tastes the whiskey and sets aside those barrels he feels will create a particularly flavorful and aromatic whiskey. The whiskey is hand bottled, one barrel at a time, never mixing with whiskey from another barrel.



JACK DANIEL'S TENNESSEE HONEY - Tennessee
www.jackhoney.com

With hints of honey and a finish that's naturally smooth, Jack Daniel's Tennessee Honey has a taste that's one-of-a-kind and unmistakably Jack.



OLD FORESTER - Kentucky
www.oldforester.com

The ultimate classic bourbon, Old Forester is rich not only in heritage but in flavor as well. Old Forester became America's first bottled bourbon in 1870 and is the only bourbon still in existence that has been sold continuously for over a century including before, during and after Prohibition. No other spirits brand sold in the U.S. today can make that claim. Old Forester is the bourbon lover's bourbon - for those who demand quality, excellence and attention to detail.



SOUTHERN COMFORT - Louisiana
www.southerncomfort.com

Southern Comfort was created in 1874 by New Orleans bartender, M.W. Heron. The unique taste of Southern Comfort can best be described as a distinct blend of whiskey, fruit and spice flavors. Southern Comfort, or "SoCo," as it is known to a new generation of consumers, has become a fun choice when good friends create legendary nights together. Southern Comfort and Lime, 100 proof, and Ready to Serve Cocktails also available.



TUACA LIQUEUR - Italy
www.tuaca.com

Tuaca is a unique Italian liqueur with hints of vanilla and natural citrus essences crafted in the coastal town of Livorno, Italy. Legend has it that the origins of the secret recipe date back to the Renaissance. Tuaca has a unique taste profile, and bartenders have recognized it as a great product and built the brand as their own. When served icy cold, it is a smooth drink with a unique twist.



WOODFORD RESERVE
www.woodfordreserve.com

KENTUCKY STRAIGHT BOURBON WHISKEY - Kentucky

Woodford Reserve is a super-premium, small batch bourbon that is a product of the historic Woodford Reserve Distillery, America's oldest and smallest distillery, located in the heart of Kentucky's Bluegrass Region. Woodford Reserve has quickly become a highly acclaimed, award winning bourbon which is savored by consumers worldwide. It is a bourbon of exceptional richness, depth and character with a smooth, well-rounded finish.

Beverages - Non-Alcoholic:



BIGELOW TEA - International

www.bigelowtea.com

R.C. Bigelow, Inc. has produced quality teas since 1945. Based in Fairfield, CT, Bigelow Tea takes pride in its family heritage and its successful growth into one of the nation's leading producers of Green Tea, Decaf Tea, Herbal Tea, Flavored Tea and specialty teas. Today, in addition to its flagship Constant Comment Tea, Bigelow Tea offers a wide variety of green tea, iced tea, and gourmet teas, everything from black tea, flavored tea, green tea, herbal tea, decaffeinated tea, iced tea, and loose tea, along with tea gift baskets, tea chests and tea accessories.

Food:



BARILLA - International

www.barillaus.com

The Barilla brand was born in Parma, Italy, in 1877, when Pietro Barilla senior opened his bread and pasta shop. By its respect for tradition, adherence to long-standing yet ever-valid principles, attention to the quality standards of ingredients and finished products, combined with its use of cutting-edge production technology, Barilla is today one of the most widely recognized names for Italian excellence. All over the world, the Barilla brand name represents the finest of Italian cooking, thanks to a vast range of products that go from pasta, in its most traditional and special shapes and sizes, to filled pasta and pasta sauces.



Pastas and Sauces

Signage

Packaging

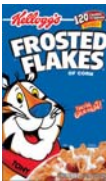
Displays



KELLOGG'S – International

www.kelloggs.com

With projected annual sales of more than \$9 billion, Kellogg's is the world's leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, frozen waffles, meat alternatives, pie crusts and cones. Founded in 1906, Kellogg's produces great-tasting, high-quality foods, marketed in more than 160 countries. Kellogg™ icons such as *Tony the Tiger™* and *Snap! Crackle! Pop!™* are among the most recognized characters in advertising.



ADULT CEREALS

All-Bran	Raisin Bran Crunch	Frosted Mini-Wheats	Fiber Plus
Rice Krispies	Corn Flakes	Special K	Crunchy Nut

KIDS, TWEENS & TEENS CEREALS

Frosted Flakes	Corn Pops
Apple Jacks	Froot Loops

NATURAL & FROZEN FOODS:

<u>Morningstar Farms</u>				
Burgers	Chik	Crumbles	Dogs	Patties
Eggo				
Waffles	Waf-fulls	French Toaster Sticks	Syrup	

CONVENIENT MORNING FOODS:

Pop-Tarts

Vintage Artwork and Apparel Also Available

Furniture:

Herman Miller

HERMAN MILLER

www.hermanmiller.com/

Herman Miller works for a better world around you by designing and developing award-winning furniture and related services and technologies that improve your environment, whether it's an office, hospital, school, home, an entire building, or the world at large. In fiscal 2010, Herman Miller generated \$1.3 billion in revenue. More than 100 years of innovative business practices and a commitment to social responsibility have established Herman Miller as a recognized global company. In 2010, Herman Miller was again cited by *FORTUNE* as both the "Most Admired" in its industry and among the "100 Best Companies to Work For" in America, while *FastCompany* named Herman Miller among its 2010 "Innovation All-Stars." Herman Miller's newest chair, the SAYL, offers an attainable new seating family designed in collaboration with Yves Béhar and fuseproject. Using a suspension bridge as inspiration, the SAYL is the first full-suspension back that is literally frameless.





THOMSON REUTERS LEGAL

www.west.thomson.com



Since being founded by John B. West in 1872, West has been at the leading edge of innovation. West delivers a powerful competitive advantage to its customers by providing the highest-quality legal, regulatory and business information and the most innovative technology tools to manage it. West offers a wide selection of information products and services especially for legal, compliance and HR professionals in the corporate workplace as well as for solo practitioners and small firms. Many of West's innovations have become synonymous with the successful practice of law.

Westlaw® Group offers a number of best-of-class Internet-based services, such as Westlaw®, the online service that contains more than 15,000 legal, financial and business news databases that include extensive information from daily newspapers, news magazines and business, financial and trade publications.

Personal Care:



Colgate Oral Care

www.colgate.com



Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate Wisp® is a disposable toothbrush that allows for freshening up on-the-go, with a small brush head, freshening bead, and toothpick handle. Colgate Total® provides long-lasting antibacterial protection and creates a protective shield around teeth that lasts for twelve hours. For those looking for a new spin on oral care, Colgate MaxFresh® integrates unique elements into toothpaste, from penetrating Mini Breath Strips to Mouthwash Beads.



Softsoap

www.softsoap.com



Softsoap® is about bringing the “wow” factor to everyday life with addictive fragrances and unexpected ingredients. It is a trusted brand that creates wonderfully sensorial personal care products at delightful prices.

Our product lines include foaming hand soaps, Kid's licensed hand soaps, liquid hand soaps and body washes.

As the category leader in hand soaps, our health & wellness goal is to create healthy hand washing habits amongst families. Our mission is to teach consumers proper hand washing occasions and techniques through a multitude of communication, such as in the classroom, the community, in-store and on-line. Softsoap® wants to keep your family healthy and your home beautiful.



Tom's of Maine

www.tomsofmaine.com



Tom's of Maine is a leading natural products company focused on oral and personal care. TOMs sells high-quality toothpaste, mouthwash, dental floss, deodorant, bar soap, and body wash products. TOMs products are Kosher and Halal certified. The company has a long-standing commitment to supporting people, communities and the living planet. For over 40 years, Tom's of Maine has sponsored hundreds of non-profit efforts by giving 10% of its profits back to the community and encouraging employees to use 5% (12 days) of employee time to volunteer. Tom's of Maine employees regularly contribute suggestions for improving the company's high sustainability standards. And their ideas, from wind power to ways to improve recycled and recyclable packaging options, are critical to the company's sensitive way of doing business. Tom's of Maine enjoys partnering with its consumers, vendors and community organizations to support lasting, positive change good for people and the planet.

Sports Organization:



Major League Soccer

www.mlssnet.com

Since being established in 1993, Major League Soccer has expanded from ten to sixteen teams with two more expansion teams scheduled to join the league in the 2011 season. Current teams include: CD Chivas, Chicago Fire, Colorado Rapids, Columbus Crew, DC United, FC Dallas, Houston Dynamo, Sporting Kansas City, LA Galaxy, New England Revolution, New York Red Bull, Philadelphia Union, Portland Timbers, Real Salt Lake, San Jose Earthquakes, Seattle Sounders, Toronto FC and the Vancouver Whitecaps. Branded jerseys and posters are available for set dressing. Stadium shooting opportunities may also be available.



Telecommunications:



LG Mobile - International

www.lgmobile.com/

LG Electronics MobileComm U.S.A., Inc. (LG Mobile Phones), one of the fastest growing mobile phone brands in North America, boasts expertise in designing stylish handsets with features consumers want and expect. This strategy has proven to be wildly successful in the U.S. market. Popular new LG handsets, including the Voyager and Venus, are fueling LG's robust growth to further solidify its place as the #1 manufacturer in the CDMA mobile handset market for the year end 2007. United States CDMA shipments increased 23.4 percent in 2007, representing more than 23.5 million units, garnering 26.4 percent of total CDMA sales in the U.S.*

In addition to its leadership within the CDMA market, LG Mobile Phones maintained strong shipment numbers in the GSM category, with more than 4 million GSM handsets shipped in the U.S. for the year end 2007. Shipment numbers include handsets such as Shine, the newest of LG Mobile Phones HSDPA models.



Cell Phones

Bluetooth Headsets