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HOLLYWOOD LIFE MAGAZINE PRODUCT PLACEMENT

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HOLLYWOOD LIFE MAGAZINE explores the glamour, the glitz and the grit of the real Hollywood lifestyle that intrigues and influences America.

Hollywood Life covers Hollywood's undeniable impact on people's spending habits, particularly in regard to fashion, cars, jewelry, beauty, homes, and travel. The most eagerly sought-after commodity in Hollywood is its lifestyle—simultaneously glamorous, sexy and outrageous. *Hollywood Life* offers an insider's glimpse at that lifestyle and the world that breeds it.

Published ten times per year, *Hollywood Life* is a sophisticated, upscale publication whose readers are status and image-oriented. *Hollywood Life* readers hold top jobs and earn significant individual income. A high proportion of the *Hollywood Life* audience is comprised of coastal urban singles. These socially active readers aspire to the glamorous lifestyle of the stars they follow in the magazine's pages.

Magazines, Custom Mock-Up Covers and **Signage** are available for your production's product placement needs.

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