



## CREATIVE ENTERTAINMENT SERVICES, INC.

2550 N. Hollywood Way  
Suite 100  
Burbank, CA 91505  
Phone: 818.748.4800  
Fax: 818.847.8625  
Website: [www.acreativegroup.com/ces](http://www.acreativegroup.com/ces)

Kathy Findling, President 818.748.4804  
Samantha Sarakanti, Client Services Director 818.748.4846  
Vanessa Singleton, Senior Account Manager 818.748.4845  
Jennifer Platt, Senior Account Manager 818.748.4841  
Ryan Mogge, Client Communications Manager 818.748.4844

### **POM Wonderful - POMx Tea** PRODUCT PLACEMENT OVERVIEW



**POMx** is an ultra-potent, 100%-pure polyphenol antioxidant extract made from the same California Wonderful variety pomegranates used to make POM Wonderful 100% Pomegranate Juice. POMx contains highly concentrated, powerful polyphenols antioxidants with no added ingredients or fillers.

## POMx Tea - The Antioxidant Super Tea



- Thirst-quenching and delicious combination of polyphenol antioxidants and gently-brewed iced tea.
- All-natural blend of whole-leaf, hand-picked tea, POM Wonderful Pomegranate Juice and POMx.
- Superior Quality. Superior Taste.
- Gentle brewing ensures quality, flavor and low caffeine content
- Light POMx Teas contain only 35 calories per serving

### **Three Regular Flavors & Two Light Flavors Available:**

- ◇ POMx Pomegranate Peach Passion White Tea
- ◇ POMx Pomegranate Lychee Green Tea
- ◇ POMx Pomegranate Blackberry Tea
- ◇ POMx Pomegranate Light Hibiscus Tea
- ◇ POMx Pomegranate Light Wildberry Tea

#### **POM Wonderful**

POM Wonderful is the largest grower of pomegranates in the United States and exclusively grows the Wonderful Variety of pomegranate known for its large size, vibrant crimson color, sweet-tart juice and health benefits. POM Wonderful grows, hand-picks and crushes its pomegranates, filling its distinctive curvy bottle with 100% pomegranate juice. Wonderful Pomegranate season begins in October and goes through January, but outside of these months, the fruit's health benefits and great taste can be enjoyed by drinking POM Wonderful Pomegranate Juice.

Artwork and Ads Available Upon Request

