



# CREATIVE ENTERTAINMENT SERVICES, INC.

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## POM Wonderful - POMx Tea & Iced Coffee

PRODUCT PLACEMENT OVERVIEW



**POMx** is an ultra-potent, 100%-pure polyphenol antioxidant extract made from the same California Wonderful variety pomegranates used to make POM Wonderful 100% Pomegranate Juice. POMx contains highly concentrated, powerful polyphenols antioxidants with no added ingredients or fillers.



## POMx Tea - The Antioxidant Super Tea

- Thirst-quenching and delicious combination of polyphenol antioxidants and gently-brewed iced tea.
- All-natural blend of whole-leaf, hand-picked tea, POM Wonderful Pomegranate Juice and POMx.
- Superior Quality. Superior Taste.
- Gentle brewing ensures quality, flavor and low caffeine content
- Sweetened with natural sweeteners, Light POMx Teas contain only 35 calories per serving

### Two Regular Flavors & Two Light Flavors Available:

POMx Pomegranate  
Lychee Green Tea

POMx Pomegranate  
Peach Passion White Tea

POMx Light Pomegranate  
Hibiscus Green Tea

POMx Light Pomegranate  
Wildberry White Tea

## POMx Iced Coffee - The Healthy Buzz

- The Healthy Buzz = 175mg of caffeine and a daily serving of polyphenol antioxidants
- Antioxidant power comes from POMx *not* POM Wonderful Pomegranate Juice
- A sophisticated beverage that provides health-minded consumers an energy boost but avoids the excess sugar and artificial ingredients associated with most carbonated sodas, coffee beverages and energy drinks.
- Made with all-natural, premium ingredients: POMx, Rain Forest Alliance certified coffee, rBST-free milk and organic cane sugar

### Two Flavors Available:

Café au Lait

Chocolate



### POM Wonderful

POM Wonderful is the largest grower of pomegranates in the United States and exclusively grows the Wonderful Variety of pomegranate known for its large size, vibrant crimson color, sweet-tart juice and health benefits. POM Wonderful grows, hand-picks and crushes its pomegranates, filling its distinctive curvy bottle with 100% pomegranate juice. Wonderful Pomegranate season begins in October and goes through January, but outside of these months, the fruit's health benefits and great taste can be enjoyed by drinking POM Wonderful Pomegranate Juice.

Artwork and Ads Available Upon Request

